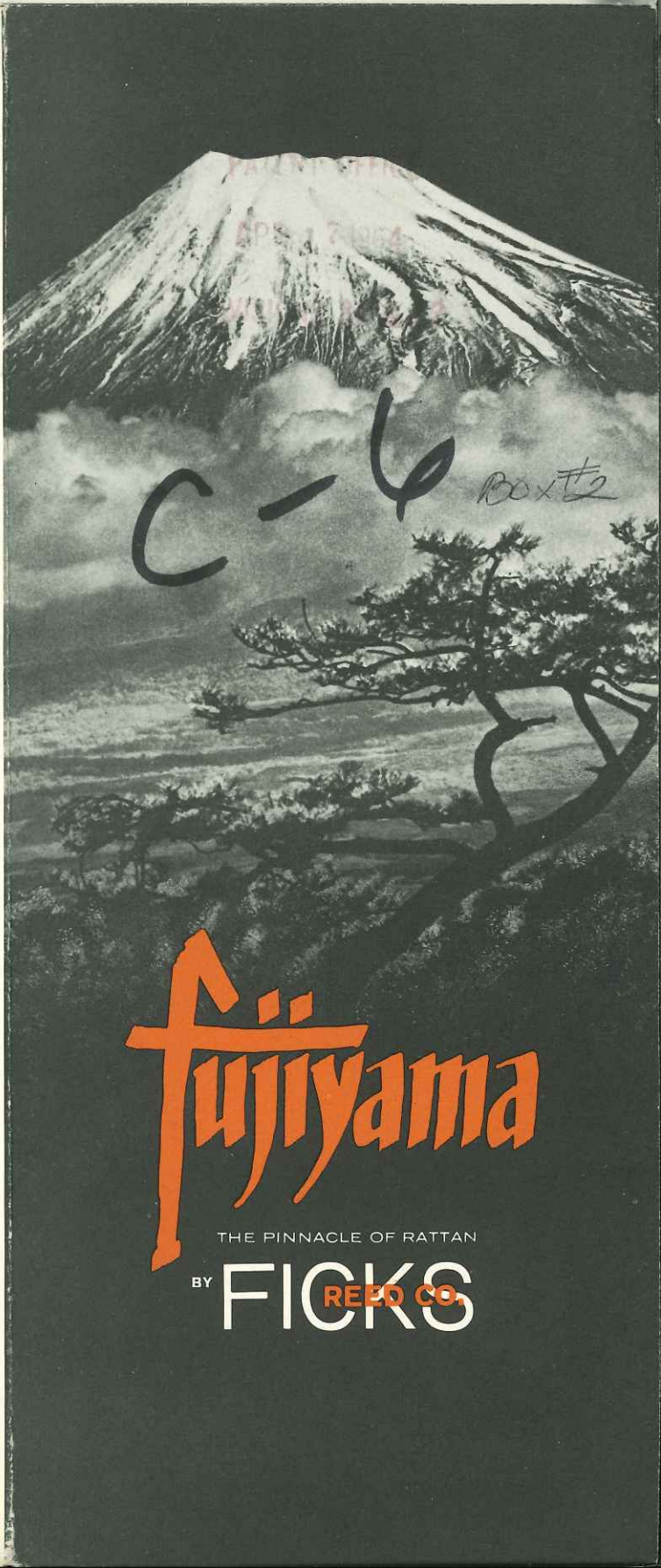
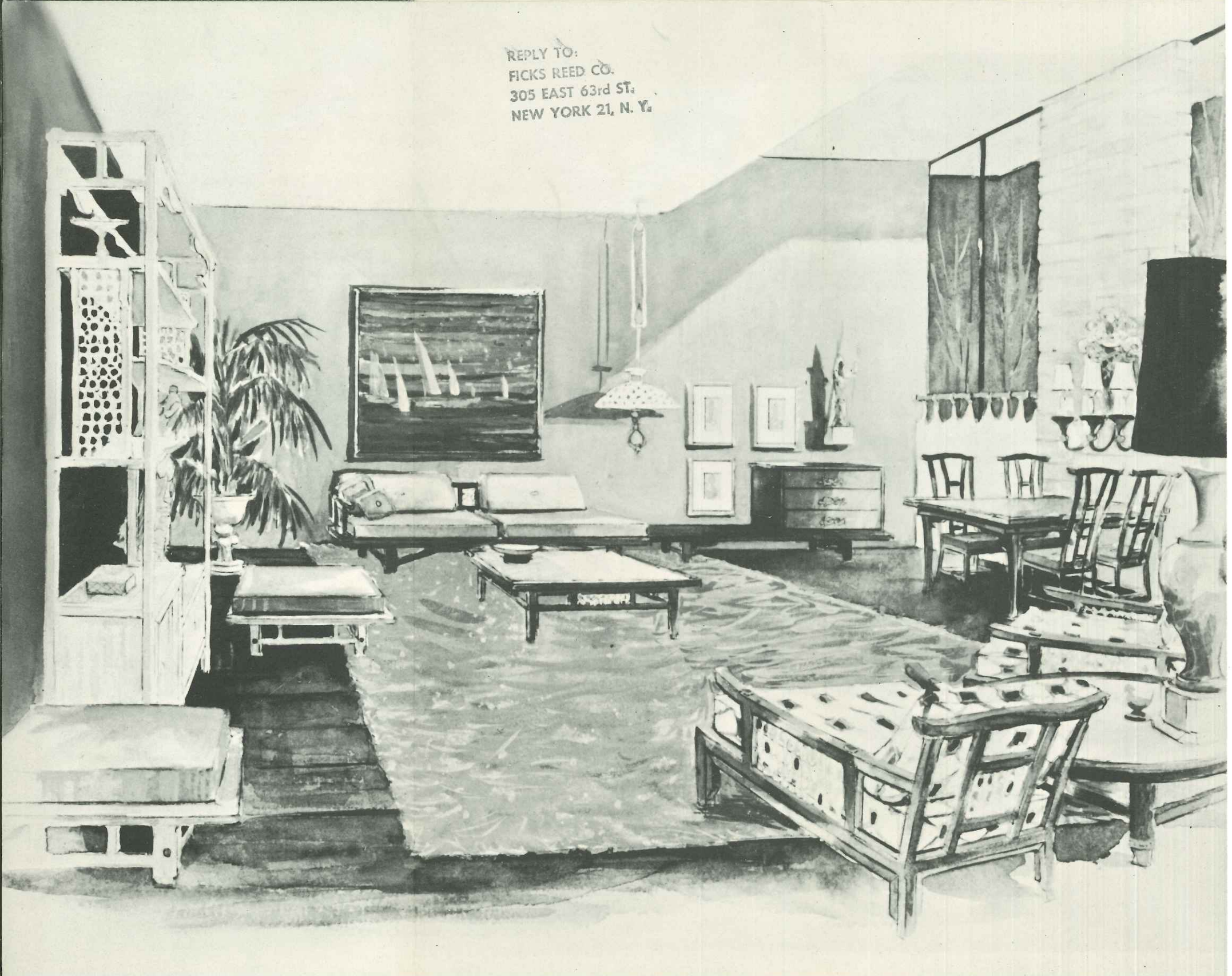
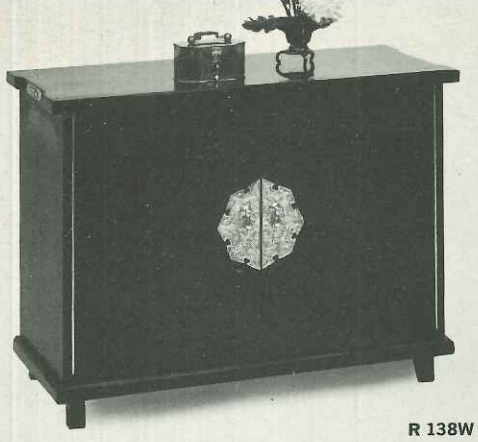

C-6
BOX #2
fujiyama
THE PINNACLE OF RATTAN
BY FICKS
REED CO.

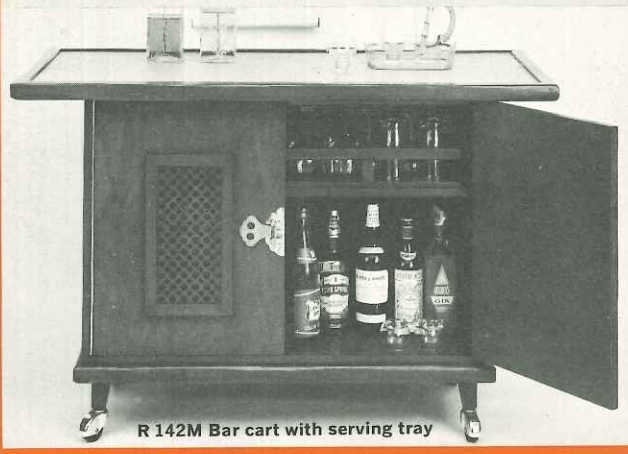
REPLY TO:
FICKS REED CO.
305 EAST 63rd ST.
NEW YORK 21, N. Y.





R 138W cabinet

R 137W 3-drawer chest



R 142M Bar cart with serving tray

In addition to the unusual craftsmanship of the carved rattan frames, inventive, decorative elements enhance each piece: lace-like inserts of handcrafted bamboo, imported and embossed brass hasps, locks and plate castings for each case piece, brass nail heads and bandings — all contribute to the mood of handsome dignity and classic good taste.

The finishes available are as individual as the designs themselves: choose from warm Pimento red finish, subtle Avocado, the deep pearl tones of Greystone, strong "woody" Walnut or cool, off-white Santan. The collection is further enhanced by fabrics executed in luxurious brocades, unusual prints, nubbies and stries — available in your choice of four color families: Copper, Gold, Stone Beige and Brown.

FUJIYAMA is truly an all-through-the-house collection. Rattan takes a step forward in this exciting collection — no longer relegated to the solarium, porch or lanai. The intrinsic beauty of FUJIYAMA, the formal dignity, the rich detailing and sophisticated styling transpose this elegant collection out of the realm of "casual" furniture and into the living room, dining room and family room—wherever sophisticated, eclectic taste in decorating prevails.

fujiyama

THE PINNACLE OF RATTAN

BY REED CO. FICKS

R 105SU Sectional settee,
R 104SU Corner sectional settee,
R 107SU Sectional settee shown with R 131M Occasional table

R 108CU Swivel chair

R 112CU Casual chair

R 106CU Sectional chair, R 130M end table

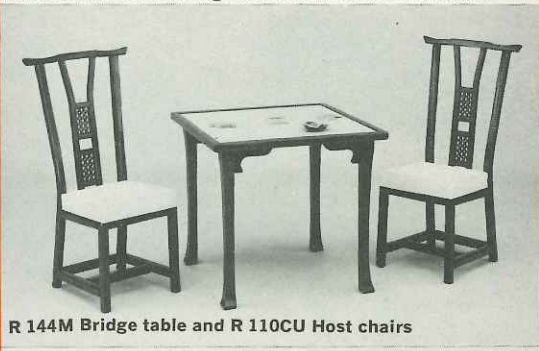
R 100CU Arm chair shown with R 120U footrest

R 100SU Sofa shown with R 134M Cocktail table and R 130M End table

R 105SU and R107SU sectional settees with R135M Corner table

R 151W cabinet on
R 150M base unit with R 152W 3-drawer chest

R 132M Extension dining table and R 110CU Host chairs



R 144M Bridge table and R 110CU Host chairs

R131M Occasional table

R 140M Zabuton table

R136M Table

R 133F Continental table with R 108CU swivel chairs

R 111CU
Arm chair

R 109CU Side chair

Rattan reaches new heights in this quietly poised collection reflecting in every way the graceful simplicity and natural beauty of Shibui — the Japanese-inspired design expression which has so successfully captured the imagination and acceptance of the American public.

The Fujiyama collection is particularly noteworthy because of its completely new and original treatment of rattan. For the first time, rattan has been manipulated into a square form, permitting carving and modelling of the material never before achieved. The result is a completely new silhouette for rattan.

R 139 Room divider

PATENT OFFICE

APR 17 1964

DIVISIONS 81 & 82

fujiyama

THE PINNACLE OF RATTAN

BY FICKS REED CO.

Main Office and Factory, 4900 Charlemar Drive, Cincinnati 27, Ohio

Showrooms: NEW YORK: 305 East 63rd St.; CHICAGO: 631 Merchandise Mart; MIAMI: 151 N.E. 40th St.; DENVER: 1615 East Colfax; INDIANAPOLIS: 31 West 13th St.; SAN FRANCISCO: 431 Jackson St.; MILWAUKEE: 200 N. Water St.; DALLAS: 150 Decorative Center; ATLANTA: 100 Spring St., S.W.; MINNEAPOLIS: 2323 Wayzata Blvd.; GRAND RAPIDS: Waters Bldg.; JACKSONVILLE: 2400 Main Street.